

## Schedule

<b>MARCH</b> -Space deadline: January 4 -Copy/Art Deadline: January 13
<b>APRIL</b> -Space deadline: January 26 -Copy/Art Deadline: February 9
<b>MAY</b> -Space deadline: February 22 -Copy/Art Deadline: March 7
<b>JUNE</b> -Space deadline: March 30 -Copy/Art Deadline: April 13
<b>JULY/AUGUST</b> -Space deadline: April 26 -Copy/Art Deadline: May 10
<b>SEPTEMBER</b> -Space deadline: June 29 -Copy/Art Deadline: July 13
<b>OCTOBER</b> -Space deadline: July 26 -Copy/Art Deadline: August 9
<b>NOVEMBER</b> -Space deadline: August 23 -Copy/Art Deadline: September 6
<b>DECEMBER</b> -Space deadline: September 24 -Copy/Art Deadline: October 9
<b>JAN/FEBRUARY 2013</b> -Space deadline: October 24 -Copy/Art Deadline: November 7

The *NC Catholics* is 32 page, full-color magazine and is a publication of  
**THE ROMAN CATHOLIC  
DIOCESE OF RALEIGH**

### To Advertise:

**Phone: 919.821.9730**  
**Email: [anjanette.wiley@raldioc.org](mailto:anjanette.wiley@raldioc.org)**

or visit us at  
**[www.nccatholics.org](http://www.nccatholics.org)**

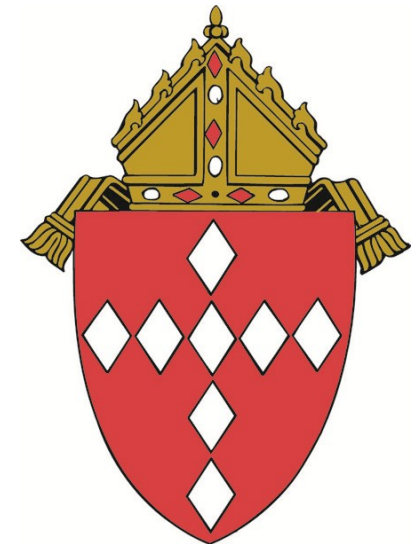
### **NC CATHOLICS**

715 Nazareth Street  
Raleigh, North Carolina 27606

**NC** *Catholics*

The magazine of the Catholic Church  
in eastern North Carolina

## Rates and Advertising Schedule

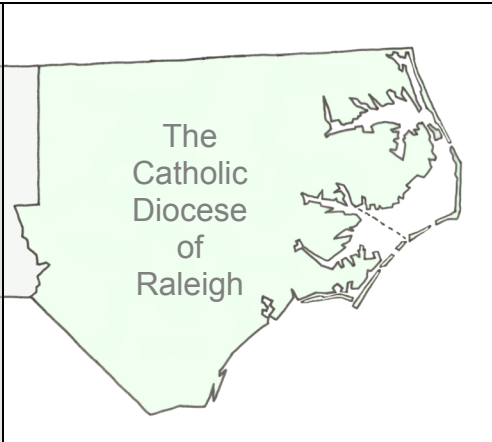


**[www.nccatholics.org](http://www.nccatholics.org)**

**2012**

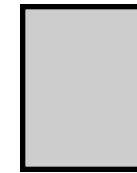
## Circulation

- The **NC Catholics** magazine is published 10 times per year and reaches out to over 68,500 households throughout the Diocese of Raleigh.
- The Diocese of Raleigh was established in 1924 and is comprised of 54 counties located in the eastern half of North Carolina.
- Currently the Diocese represents close to 100 parishes, including missions, stations, and campus ministries; 2 Catholic high schools, 22 elementary schools, and 8 early childhood centers, as well as other institutions of the Catholic faith.

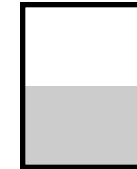


## Ad Sizes

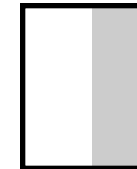
- Gray area represents ad size



**Full Page**  
8" x 10.25"



**Half Page—Horizontal**  
8" x 5.0415"



**Half Page—Vertical**  
3.9165" x 10.25"



**Quarter Page**  
3.9165" x 5.0415"



**Eighth Page**  
3.9165" x 2.437"

## Ad Format

- Acceptable file format: PDF with embedded fonts is preferred (set distiller to "Press Quality").
- Ads can also be accepted in EPS, Quark Xpress, Adobe Illustrator and Photoshop files. These files must include true type fonts and art.
- All ads must be exact size at 100%, 300 dpi

## Terms & Conditions

- NC Catholics reserves the right to reject, omit or discontinue any ad copy considered to be objectionable or contrary to the teachings of the Roman Catholic Church.
- NC Catholics reserves the right to insert the word "advertisement" above or below any copy.
- NC Catholics cannot accept advertising for Travel, Financial, or instruments of Credit.
- Positioning of advertisements is at the discretion of the publisher except where a request for a specific preferred position is acknowledged by the publisher in writing.
- Payment terms are net 30 days.
- Payment is accepted by check or cash only.

RATES	1 x	2—3 x	4x-6x	10x-More
Full Page	\$1,830	\$1,645	\$1,480	\$1,335
Half Page	\$1,095	\$985	\$890	\$800
Quarter Page	\$660	\$595	\$535	\$480
One Eighth Page	\$395	\$355	\$320	\$290
INSERTS (per 1,000)	\$45	\$40	\$35	n/a